

Blue Tuesday Limited

Privacy Policy

1. Introduction

We are Blue Tuesday Limited, sole providers of Blue Tuesday software. This privacy policy outlines our practices regarding the collection, use and disclosure of personal or corporate information when you use our software, website and related services (collectively, "Services"). By using our Services, you agree to the terms outlined in this Privacy Policy.

2. Information We Collect

We may collect various types of information including personal information, which may include but is not limited to your name and address, email address, contact information and bank details, and also usage information, which may include but is not limited to your interactions with our Services including your IP address/es, device information and usage patterns.

3. How We Use Your Information

We may use the collected information for various purposes which may include the provision and improvement of our Services in order to deliver, maintain and improve our software and support, to communicate with you about updates, announcements and changes we introduce, to personalise our software content to your preferences, and to analyse usage patterns in order to improve the functionality of our Services for you and/or other users.

4. Information Sharing

We may share your information with third parties under limited circumstances. This would include sharing information with third party service providers who help us deliver our services to you, which would include, inter alia, your IT provider/s. We may also disclose information if required to do so by law or to protect our rights.

5. Your Choices

You have the right to request access to your personal information and can request that any inaccuracies are corrected or information deleted. You can also opt out of marketing communications. We currently do not issue marketing information but, should this policy ever change, you will be able to opt out of receiving marketing communications from us by requesting this in writing.

6. Security

We take reasonable measures to protect your information from unauthorised access or disclosure. However, no method of transmission over the internet or electronic storage is entirely secure, nor is data which is held in the Cloud.

7. Changes to this Privacy Policy

We may update this policy from time to time. The most recent version will be posted on our website, and the date of the last update will be indicated.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us by email to support@bluetuesday.co.uk